

The Beyonders

Beyond 2025 in Athens!

The International Exhibition of Digital Technology and Innovation "Beyond2025" will take place in **Athens, 4-6 April 2025**, at the "Metropolitan" Exhibition Centre.

Beyond will now be held alternately in **Athens** and **Thessaloniki**, which symbolizes the dynamic and strategic importance of the two largest cities in Greece in the field of technology and innovation.

AI REALITY BITES

This year, Beyond, which is titled "AI REALITY BITES", will focus on tackling the practical and sometimes harsh realities of artificial intelligence (AI) as it becomes incorporated in various aspects of society.

The conference will examine **the dual nature of AI technology**; its potential to transform industries and improve lives, alongside the real-world challenges and limitations that accompany its implementation and use.

The topic highlights the contrast between the optimistic vision of AI and the practical, often difficult, real-world situations faced by professionals and users.

THE 7 PILLARS OF BEYOND 2025

Today, the main trends shaping the AI landscape, which will form the **7 main axes/themes** of the Exhibition and Conference, are:

*Generative AI (GPT)*Generative AI (Generative AI) - Ethics and Regulatory Framework

*Artificial Intelligence in Health

*Edge AI: Data processing on local devices (edge computing)

*Artificial intelligence-based personalisation

*Artificial Intelligence in Education

*AI for Climate Change



If you have actions or topics to add, you can submit them to info@industrydisruptors.org

THE PRESENTATION OF BEYOND 2025

The **Press Conference** of the presentation of **Beyond 2025** was held with the significant participation of industry and political representatives.

More info [press release link](#)

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