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The **Beyonders**^{EN}

AI
REALITY BITES

Thursday, October 24th 2024

SPOTLIGHT YOUR AI INNOVATIONS

🚀 Ready to elevate your AI to the global stage? BEYOND 2025, Southeast Europe's leading tech and innovation event, is back—bigger, bolder, and brimming with opportunities for you to shine.

🎯 Join us as an exhibitor and showcase your groundbreaking AI solutions to a world of decision-makers, industry leaders and innovators.

🌍 With 275+ exhibitors from 22+ countries already onboard, BEYOND offers a platform like no other. Meet decision-makers, connect with thought leaders and expand your reach into new markets.

📅 April 04-06, 2025

📍 Metropolitan Expo, Athens, Greece

Why Exhibit at BEYOND 2025?

- The fastest-growing tech and innovation event in Southeast Europe.
- Hosted in the vibrant city of Athens this year.
- 100%+ increase in visitors—capturing the attention of an expanding audience.
- 500+ B2B meetings—gain direct access to decision-makers.
- Connect with visitors from 24+ countries, eager to discover the next AI breakthrough.
- The unparalleled exhibition for B2G (Business to Governance) networking and promotion of digital transformation and innovative products and services.

Ready to Elevate Your Business?

Whether you aim to showcase your latest AI solutions, form strategic partnerships or enter new markets, BEYOND 2025 is the platform to grow your brand.

📁 Apply now to become an exhibitor and position yourself at the forefront of digital transformation and AI innovation. Join us and be part of the future!

👉 Visit beyond-expo.gr to apply now.

BEYOND 2025

BEYOND is organized by TIF - HELEXPO, Be-Best and Industry Disruptors Game Changers (IDGC) with co-organizers the Ministry of Digital Governance, the Region of Central Macedonia, the Central Union of Municipalities of Greece (KEDE) and the Municipality of Thessaloniki. It is held under the auspices of the Ministry of the Interior and the Ministry of Development. Supporters of BEYOND are SEPE, SEPVE, SEKEE and HETIA.

Join us at BEYOND 2025 and be part of the conversation shaping the future of AI—where innovation meets reality, and vision turns into action.

ABOUT THIS EMAIL

Enjoying this email? The Beyonders is a special newsletter brought to you by TIF-HELEXPO. BEYOND is an international tech event where industry professionals converge to explore the latest advancements in emerging technologies. From artificial intelligence to virtual reality, the expo serves as a hub for networking, knowledge exchange and hands-on experience with groundbreaking innovations. It offers a glimpse into the future of technology and provides a unique platform for collaboration and discussion among leading experts and companies in the field. If you would rather read this newsletter in Greek, please click [here](#). Make sure to follow BEYOND on social media!

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04-06 APRIL 2025
METROPOLITAN EXPO ATHENS

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