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The  
**Beyonders**<sup>EN</sup>

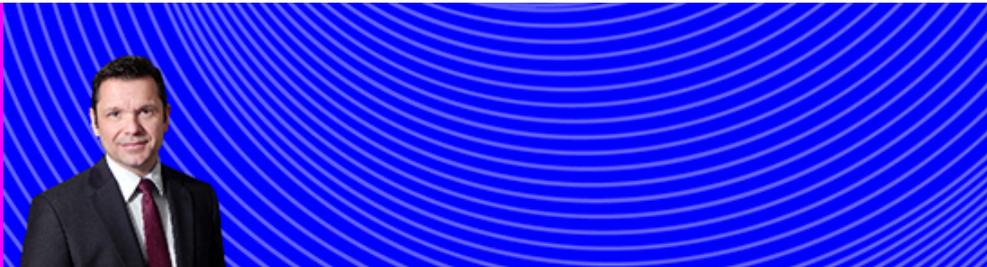
**AI**  
**REALITY BITES**

Thursday, January 30<sup>th</sup> 2025

## **INTRACOM TELECOM once again as a Gold Sponsor of BEYOND 2025!**

INTRACOM TELECOM proudly continues its strong support for BEYOND, the premier international exhibition for digital technology and innovation in Southeastern Europe, by once again serving as a Gold Sponsor for BEYOND 2025.

Q&A



**Alexandros Tarnaris**  
Corporate Communications Manager  
INTRACOM TELECOM Group

To mark the renewal of this collaboration, Mr. Alexandros Tarnaris, Corporate Communications Manager of the Group, highlighted INTRACOM TELECOM's ongoing support for BEYOND.

**INTRACOM TELECOM is once again, for the fifth consecutive time, a Gold Sponsor of BEYOND, having supported the event since its inception. What drives this ongoing commitment?**

We support BEYOND as sponsors because it is a significant technology exhibition that bridges businesses with innovation, fostering an environment for new partnerships and the presentation of cutting-edge solutions. We believe that such initiatives are crucial for the industry's advancement and for strengthening companies' presence in the market.

## What has INTRACOM TELECOM gained from its continuous participation in BEYOND over the past five editions?

BEYOND has provided us with valuable opportunities to connect with companies and organizations while allowing us to showcase our solutions and products to a highly targeted audience interested in emerging technologies. Additionally, our participation in the conference segments—through keynote speeches on artificial intelligence and digital transformation—has enhanced our brand’s visibility and sustained public engagement.

## In your view, what does BEYOND contribute to the digital technology and innovation sector, and how can businesses leverage this impact?

BEYOND plays a key role in enhancing the competitiveness of Greek businesses by connecting them to the global market while fostering the development of a dynamic ecosystem that drives the adoption of new technologies. Until recently, Greece lacked a major technology exhibition that could serve as a reference point for the industry. The vision of the BEYOND organizers five years ago to establish a technology hub for Southeastern Europe has proven to be a success. Events like Mobile World Congress demonstrate how such initiatives can boost both local and national economies by attracting international participation, investments, and technological advancements. At Intracom Telecom, we have believed in this vision from the very beginning and have actively supported BEYOND. We remain committed to backing similar initiatives that promote innovation, international outreach, and technological progress.

## What do you consider to be BEYOND’s key competitive advantage, and what are your hopes for BEYOND 2025 as INTRACOM TELECOM renews its Gold Sponsorship?

BEYOND stands out due to its multidimensional approach, bringing together diverse technology sectors and creating a platform for idea exchange and networking. Every participating company has the opportunity to showcase its expertise and stay ahead of industry trends. We hope that BEYOND 2025 will attract an even larger audience and that its first event in Athens will be an even greater success.

### When & Where

 April 04-06, 2025

BEYOND is more than just an exhibition or conference—it is a platform for connection, innovation, and shaping the future of technology.

 Metropolitan Expo, Athens, Greece

**BEYOND 2025 Digital Technology & Innovation International Exhibition | Conference**

 <https://www.beyond-expo.gr/>

## BEYOND 2025

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BEYOND is organized by TIF - HELEXPO, Be-Best and Industry Disruptors Game Changers (IDGC) with co-organizers the Ministry of Digital Governance, the Ministry of Development, the Region of Central Macedonia, the Athens Chamber of Commerce and Industry, the Central Union of Municipalities of Greece (KEDE) and the Municipality of Thessaloniki. It is held under the auspices of the Ministry of the Interior, the Ministry of Rural Development and Food and the Region of Attica. Supporters of BEYOND are SEPE, SETPE, SEKEE and HETIA.

## WHY BEYOND?

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Enjoying this email? The Beyonders is a special newsletter brought to you by TIF-HELEXPO. BEYOND is an international tech event where industry professionals converge to explore the latest advancements in emerging technologies. From artificial intelligence to virtual reality, the expo serves as a hub for networking, knowledge exchange and hands-on experience with groundbreaking innovations. It offers a glimpse into the future of technology and provides a unique platform for collaboration and discussion among leading experts and companies in the field. If you would rather read this newsletter in Greek, please click [here](#). Make sure to follow BEYOND on social media!

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[EXPO@BEYOND-EXPO.GR](mailto:EXPO@BEYOND-EXPO.GR)  
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