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The
Beyonders^{EN}

AI
REALITY BITES

Thursday, November 21st 2024

BEYOND 2025 is calling you!

Are you ready to showcase your cutting-edge technologies and solutions on a global stage? **BEYOND 2025** is calling visionary companies, pioneering research centers, and dynamic startups to join Southeast Europe's most anticipated tech and innovation event.

Who Should Exhibit?

This is your opportunity to connect with an engaged audience and industry leaders who are shaping the future of technology.

BEYOND 2025 welcomes:

- **Leading Companies** in digital transformation, technology, and innovation.
- **Pioneering Research Centers** and academic institutions driving technological breakthroughs.
- **Dynamic Startups and Scale-Ups** ready to disrupt industries and make their mark.

Exhibitor Categories

The exhibition covers cutting-edge innovations and applications in:

Infrastructure:

- IT solutions

AI Applications:

- Healthcare

- Cybersecurity
- Cloud services
- Data centers
- Smart cities
- Robotics
- Education
- Business efficiency
- Climate change
- Smart devices




Why Exhibit at BEYOND 2025?

Over **22,000 sqm** of exhibition space awaits companies ready to showcase their innovations to:

- A large, **targeted audience** eager to explore future technologies.
- Visitors and industry leaders keen on **networking** and hands-on experiences.
- A community focused on **collaboration, knowledge exchange, and fostering business opportunities.**

BECOME AN EXHIBITOR!

BEYOND 2025 | Digital Technology & Innovation International Exhibition - Conference

 April 04-06, 2025

 Metropolitan Expo, Athens, Greece

[Express your interest now](#)

BEYOND 2025

BEYOND is organized by TIF - HELEXPO, Be-Best and Industry Disruptors Game Changers (IDGC) with co-organizers the Ministry of Digital Governance, the Region of Central Macedonia, the Central Union of Municipalities of Greece (KEDE) and the Municipality of Thessaloniki. It is held under the auspices of the Ministry of the Interior, the Ministry of Development and the Ministry of Rural Development and Food. Supporters of BEYOND are SEPE, SEPVE, SEKEE and HETIA.

Join us at BEYOND 2025 and be part of the conversation shaping the future of AI-where innovation meets reality, and vision turns into action.

WHY BEYOND?

Enjoying this email? The Beyonders is a special newsletter brought to you by TIF-HELEXPO. BEYOND is an international tech event where industry professionals converge to explore the latest advancements in emerging technologies. From artificial intelligence to virtual reality, the expo serves as a hub for networking, knowledge exchange and hands-on experience with groundbreaking innovations. It offers a glimpse into the future of technology and provides a unique platform for collaboration and discussion among leading experts and companies in the field. If you would rather read this newsletter in Greek, please click [here](#). Make sure to follow BEYOND on social media!



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04-06 APRIL 2025
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