





Friday, January 10th 2025

Wishing You a Happy & Groundbreaking 2025 from BEYOND! 🎇

Happy New Year from the BEYOND team! As we step into 2025, we extend our warmest wishes for a year filled with creativity, growth, and success. May this year inspire bold ideas and transformative innovations for you and your ventures.

We're thrilled to share that **BEYOND 2025** is already taking shape—and it's going to be bigger and better than ever before! This year, we're bringing the excitement to the dynamic city of Athens.

BEYOND 2025 will be a celebration of emerging technologies, groundbreaking ideas, and collaboration on a global scale. Whether you're passionate about artificial intelligence, virtual reality, or other transformative fields, this year's event will offer:

- **Unparalleled networking opportunities** with industry leaders, innovators, and visionaries from across the globe.
- World-class speakers sharing their insights on the future of tech.
- Interactive exhibits showcasing the latest advancements.
- Hands-on workshops designed to inspire and empower.

Athens' vibrant energy and rich heritage provide the perfect backdrop for this year's event. Together, let's shape the next frontier of technology and innovation!

April 04-06, 2025

P Metropolitan Expo, Athens, Greece

Stay tuned—more exciting details, including program highlights, will be announced soon. In the meantime, save the date for BEYOND 2025 and get ready for an unforgettable journey into the future of tech!

Here's to a year of bold ideas and limitless possibilities!



BECOME AN EXHIBITOR!

BEYOND 2025 | Digital Technology & Innovation International Exhibition - Conference

April 04-06, 2025

P Metropolitan Expo, Athens, Greece

<u>https://www.beyond-expo.gr/</u>

Express your interest now

BEYOND 2025

BEYOND is organized by TIF - HELEXPO, Be-Best and Industry Disruptors Game Changers (IDGC) with co-organizers the Ministry of Digital Governance, the Region of Central Macedonia, the Central Union of Municipalities of Greece (KEDE) and the Municipality of Thessaloniki. It is held under the auspices of the Ministry of the Interior, the Ministry of Development and the Ministry of Rural Development and Food. Supporters of BEYOND are SEPE, SEPVE, SEKEE and HETIA.

Join us at BEYOND 2025 and be part of the conversation shaping the future of AI-where innovation meets reality, and vision turns into action.

WHY BEYOND?

Enjoying this email? The Beyonders is a special newsletter brought to you by TIF-HELEXPO. BEYOND is an international tech event where industry professionals converge to explore the latest advancements in emerging technologies. From artificial intelligence to virtual reality, the expo serves as a hub for networking, knowledge exchange and handson experience with groundbreaking innovations. It offers a glimpse into the future of technology and provides a unique platform for collaboration and discussion among leading experts and companies in the field. If you would rather read this newsletter in Greek, please click <u>here</u>. Make sure to follow BEYOND on social media!



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