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The
Beyonders^{EN}

AI
REALITY BITES

Monday, January 27th 2025

Maximize Your Impact at REALITYBITES B2B @ BEYOND 2025

Are you ready to expand your business, forge strategic partnerships, and showcase your innovative solutions? Join us at REALITYBITES B2B @ BEYOND 2025, the ultimate matchmaking event at Southeast Europe's leading tech exhibition, organized in collaboration with the Federation of Industries of Greece.

REALITYBITES B2B: Unlocking Opportunities


Participating in the B2B meetings is your gateway to:

- 🌐 Expanding Your Network: Meet decision-makers, innovators, and thought leaders from across Europe.
- 💡 Forging Strategic Partnerships: Connect with companies, research centers, and start-ups in AI, IoT, FinTech, Smart Cities, and more.
- ⚡ Showcasing Your Expertise: Elevate your visibility and attract interest in your products, services, and innovations.

Why BEYOND 2025;

BEYOND 2025 is more than a B2B event—it's a thriving platform for companies, start-ups, and research organizations to:

- 🚀 Exhibit at Southeast Europe's premier tech exhibition.
- 🌐 Showcase your solutions to an international audience of decision-makers and innovators.

-  Participate in a vibrant deal-making environment designed for collaboration and growth.



How to Participate in the B2B Program?

1. Register Today:

- Create a profile to showcase your expertise and collaboration goals.
- Highlight what you offer and who you're looking to meet.

2. Browse and Connect:

- Explore attendee profiles and send meeting requests to potential partners.
- Use AI-powered recommendations to maximize your matchmaking success.





3. Prepare and Engage:

- Access your personalized meeting schedule and get ready to collaborate.


Secure your spot in the B2B program today and position your company for success at BEYOND 2025!

Why Exhibit at BEYOND 2025;

BEYOND is the ultimate platform to:


-  Showcase your cutting-edge solutions to 275+ exhibitors and thousands of visitors.
-  Access unique B2G networking opportunities with public and private sector leaders.
-  Expand your reach across South-Eastern Europe, the Mediterranean, and MENA regions.
-  Be part of the conversation shaping the future of AI, smart cities, blockchain, and more.


Sectors in Focus


-  Smart Cities
-  Agri-Tech / Climate Change
-  Artificial Intelligence (AI)
-  Cybersecurity
-  Internet of Things (IoT)
-  E-Health
-  EdTech
-  FinTech
- And more!

Don't Miss Out on This Opportunity!

Participate in the B2B program to maximize your connections—and take the next step by becoming an exhibitor at BEYOND 2025.

 [Register for the business \(B2B\) meetings program](#)

 [Express your interest in becoming an exhibitor](#)

 April 04-06, 2025

 Metropolitan Expo, Athens, Greece

BEYOND 2025 Digital Technology & Innovation International Exhibition | Conference

 <https://www.beyond-expo.gr/>

BEYOND 2025

BEYOND is organized by TIF - HELEXPO, Be-Best and Industry Disruptors Game Changers (IDGC) with co-organizers the Ministry of Digital Governance, the Region of Central Macedonia, the Central Union of Municipalities of Greece (KEDE) and the Municipality of Thessaloniki. It is held under the auspices of the Ministry of the Interior, the Ministry of Development and the Ministry of Rural Development and Food. Supporters of BEYOND are SEPE, SEPVE, SEKEE and HETIA.

Join us at BEYOND 2025 and be part of the conversation shaping the future of AI—where innovation meets reality, and vision turns into action.

WHY BEYOND?

Enjoying this email? The Beyonders is a special newsletter brought to you by TIF-HELEXPO. BEYOND is an international tech event where industry professionals converge to explore the latest advancements in emerging technologies. From artificial intelligence to virtual reality, the expo serves as a hub for networking, knowledge exchange and hands-

on experience with groundbreaking innovations. It offers a glimpse into the future of technology and provides a unique platform for collaboration and discussion among leading experts and companies in the field. If you would rather read this newsletter in Greek, please click [here](#). Make sure to follow BEYOND on social media!

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