

2025 BEYOND FORUM

Al Reality Bites April 4 – 5, 2025 Agenda

Friday, 4 April 2025

15.50 - 16.00 Welcome Address

16.00 -16.20 Opening Firechat

- ✓ Anastasios Tzikas, President of The Board, Thessaloniki International Fair, Helexpo S.A
- ✓ Yota Paparidou, President of the Board, SEPE

16.20 - 16.30 Keynote Speech

✓ Dimitris Papastergiou, Minister of Digital Governance

16.30 - 16.45 Keynote Speech

✓ Pua Khein-Seng, CEO - Phison Electronics

16.45 – 17.10 Governing AI for Humanity: Strategies for Inclusive and Ethical Digital Transformation

- ✓ Chengetai Masango, Head of the United Nations Secretariat for the Internet Governance Forum
- ✓ **Myladie Stoumbou**, Regional Director Microsoft
- ✓ Theodoros Evgeniou, Professor of Decision Sciences and Technology Management – INSEAD

17.10 – 17.15 Al Strategy & Pharos

✓ **Yiannis Mastrogeorgiou**, Special Secretary of Foresight Strategy at the Presidency of the Hellenic Government

17.15 - 17.45 Pharos - The Greek Al Factory

- ✓ Afroditi Sevasti, CTO Growthfund
- ✓ Stefanos Kollias, Professor Emeritus National Technical University of Athens
 (GRNET)

- ✓ Ioannis Emiris, President Athena Research Center
- ✓ **Nectarios Koziris,** Professor of Computer Science National Technical University of Athens, EuroHPC JU Governing Board Member
- ✓ Michalis Kasimiotis, Managing Director Greece & Cyprus Hewlett Packard Enterprise

17.45 – 17.55 AI in Enterprises: A Global Survey

- ✓ George Doukidis, Professor of eBusiness, Athens University of Economics and Business (AUEB)
- ✓ Stamatis Voglis, Global Vice President Surveys, Dialectica

17.55 – 18.05 Keynote Speech

✓ **Dimosthenis Anagnostopoulos,** Secretary General for Information Systems and Digital Governance

18.05 – 18.25 Governance in the Age of Algorithms. Who Holds the Reins?

- ✓ **Christos Tarantilis**, Professor AUEB, Partner -EY, Head of Government and Public Sector
- ✓ Lefteris Andreadis, Head of Strategy, EMEA AWS
- ✓ Angelos Amditis, R & D Director of ICCS at NTUA, ERTICO-ITS Europe Chairman

18.25 – 18.35 Al in Action Report

✓ Aggelos Vlachopoulos, Manager - IBM Technology Unit

18.35 – 19.00 Generative AI - From Prompt to Reality

- ✓ Maria Zervou, GenAl Specialist Databricks
- ✓ **Erich Giordano,** Head of Business Development, Nextatlas
- ✓ Aggelos Vlachopoulos, Manager IBM Technology Unit
- ✓ **Demetris Gerogiannis,** President Al Catalyst Association

19.00 – 19.15 Transforming Patient Care with Technology

- ✓ **Ioannis Karagiannis**, President e-Government Center for Social Security (IDIKA)
- ✓ Christos Rizos, CTO for SW & ICT Solutions Intracom Telecom

19.15 Keynote Speech

✓ Apostolos Tzitzikostas, Commissioner for Sustainable Transport and Tourism

Inauguration Ceremony

Saturday, 5 April 2025

10:00 – 10:40 AI in Healthcare - AI as the Doctor's Assistant: Innovations in Personalized Medicine

- ✓ Adonis Georgiadis, Minister Ministry of Health
- ✓ **Niki Tsouma**, CEO e-Government Center for Social Security (IDIKA)
- ✓ **Antonis Karokis**, External Affairs Director MSD Greece (TBC)
- ✓ Antonia Vogt Founder and President Cambridge University Society of Robotic Surgery, President - Cambridge Neurological Society, Vice-Chair - MCR Committee of Cambridge University
- ✓ **Anastasia Krithara**, Researcher IIT of NCSR Demokritos, Head of Biomedical and Health Informatics (BioHIT)

10:40 – 10.50 Keynote

 ✓ Haris Lampropoulos, President - Hellenic Development Bank of Investments (HDBI)

10.50 – 11.15 Al and Investments - The Al Investment Playbook

- ✓ Konstantinos Makedos, President Engineers and Public Works Contractors
 Fund
- ✓ Alexandros Bechrakis, Managing Director Digital Realty Greece
- ✓ **Dimitris Batzis,** Head of Southern CEE & Mediterranean Schroders
- ✓ Chris Lemonidis, Head of Business Development Global Wealth Group, Cyprus

11.15 – 11.25 Keynote Speech

✓ Ihsan Elgin, Board Member – Finberg

11.25 -11.45 AI-Powered Payments – The Next Generation of Transactions

- ✓ **John Georgoulas,** NED ECOMMBX & President ACEMPI
- ✓ Ussal Şahbaz, Managing Partner Ussal Consultancy
- ✓ **Lukas Tursa,** SVP, Funding tbi bank (TBC)

11.45 - 12.05 Firechat

- ✓ Antigoni Lymperopoulou, CEO Hellenic Development Bank of Investments (HDBI)
- ✓ **Ismini Papakirillou**, CEO Hellenic Development Bank (HDB)
- ✓ Michalis Stangos, Partner L-Stone Capital, Curator Beyond Expo

12.05 - 12.35 Thought Leadership and Al

- ✓ Akis Skertsos, Minister of State-Responsible for the coordination of Government Policies (TBC)
- ✓ Ioannis Bratakos, President Athens Chamber of Commerce and Industry
- ✓ Nikos Christodoulou, Partner, Technology & Transformation Leader, Deloitte
- ✓ Anastasios Tzikas, President of the Board, TIF HELEXPO

- ✓ **Ioannis Thanos,** Associate Professor of Management Athens University of Economics and Business (AUEB)
- 13.15 13.30 How Tech is Elevating the Travel Experience / Keynote Speech
 - ✓ **Alexandros Vassilikos,** President Hellenic Chamber of Hotels
- 13.30 14.10 AI for Climate Change Greener Tech: How AI Powers Sustainability
 - ✓ Marios Dafnomilis, Foresight Adviser Presidency of the Government, EU Climate Pact Ambassador
 - ✓ Christos Rizos, CTO for SW & ICT Solutions Intracom Telecom
 - ✓ **Fotini Salmouka,** Project Manager Smart Attica EDIH, Deputy General Manager ahedd DIH
 - ✓ George Dritsanos, Vice President Secure Power Division Central East Europe
 Schneider Electric
 - ✓ Katarzyna Kwak, Founder and Principal Consultant Data Value Solutions
- 14.10 14.20 How GenAl Revolutionizes the Energy Market
 - ✓ Vassilis Nikolopoulos, Co-Founder & CTO, AVOKADO
- 14.20 14.35 AI in Education: From Classrooms to Code: Preparing for an Al-Enhanced Future
 - ✓ Thomas Bartzanas, Vice Rector of Research, Finance and Development –
 Agricultural University of Athens
 - ✓ Vergados Dimitrios, Professor of the Department of Informatics University of Piraeus
 - ✓ **Aristeidis Samitas**, Vice Rector of Finance University of Athens
- 14.35 14.55 AI, Social Contracts, and Digital Literacy Firechat / With the Support of Dukakis Center ACT
 - ✓ Clay Shirky, Vice Provost for AI and Technology in Education New York University
 - ✓ **David Wisner,** Executive Director Dukakis Center
- 14.55 15.15 Keynote Speech
 - ✓ Leonidas Christopoulos, CEO Hellenic Film and Audiovisual Center -Creative Greece

15.15 – 15.35 Reshaping Cultural Access and Experiences - The "Hellenic Heritage" Journey to Digital Transformation

15.35 – 16.05 AI Ethics and Regulation - AI in the Hot Seat: Ethics, Accountability, and Regulation

- ✓ **Carmina Ion**, European Affairs Policy Officer
- ✓ Margarita Akritidou, Legal Officer European Data Protection Board
- ✓ **Mihalis Kritikos**, Secretary of the European Group of Ethics in Science and New Technologies (EGE)
- ✓ **Stergios Konstantinou**, Lawyer specialized in IP & Data Protection
- ✓ Konstantina Nathanail, Chair Digital World Summit Greece

16.05 - 16.20 Break

16.20 – 16.35 Decoding AI: The Approaching Future Through Social Media Analysis

✓ Panagiotis Tsantilas, CEO - Palowise

16.35 – 16.50 Artificial Intelligence as a Key Factor in Cybersecurity and Privacy

- ✓ **Diamandis Zafeiriades,** Head Digital Security Authority of Cyprus
- ✓ **Harry Kastanas**, Managing Director P3 Hellas
- ✓ Chrysostomos Stylios, Director Industrial Systems Institute, Athena RC

16.50 – 17.15 AI & Taste Case Study

✓ Luca Morena, Co- Founder & CEO - Next Atlas

17.15 - 17.25 OECD and the Future of Responsible Al

✓ **George Pagoulatos** - Ambassador of Greece to the OECD - Professor of European Politics and Economy, Athens University of Economics and Business

17.25 – 17.45 Greece's Al Transformation - Advisory Committee on Al

- ✓ **Yiannis Mastrogeorgiou**, Special Secretary of Foresight Strategy at the Presidency of the Hellenic Government
- ✓ **Vangelis Karkaletsis** Director at the Institute of Informatics and Telecommu¬nications of the NCSR "Demokritos"
- ✓ **George Pagoulatos** Ambassador of Greece to the OECD Professor of European Politics and Economy, Athens University of Economics and Business

17.45 - 18.00 Firechat

- ✓ Manos Makromallis, President SEKEE, CEO Excelon
- ✓ **Nikos Maniatis**, Partner of Technology and Innovation KPMG Greece

18.00 -18.40 Al-Driven Industry - Work Smarter, Not Harder: The Productivity Boom with AI

- ✓ Eleftheria Despoinara, Data & Al Director | I&D Lead at Accenture Greece
- ✓ **George Vouros,** Professor of the Department of Digital Systems University of Piraeus, President Hellenic Society for Artificial Intelligence
- ✓ **Loukas Karalis**, Group Chief Strategy and IR Officer Intrakat
- ✓ Panagiotis Demestichas, Co Founder & Chairman of the BoD WINGS ICT SOLUTIONS
- ✓ **Nikos Kyriakoulis**, Co-founder & Managing Partner, CORE Group
- ✓ George Giordamlis, CEO Prisma Electronics