

Friday, March 7th 2025

Leading Exhibitors Take the Stage at BEYOND!

The leading companies in the technology sector are once again making a strong presence this year by participating as exhibitors in the premier international exhibition and conference on digital technology and innovation in Southeastern Europe, BEYOND. Under the theme "Al Reality Bites", the event will take place from April 4 to 6, 2025, at the Metropolitan Expo Center in Athens.



Why are they participating in BEYOND? What will they showcase? What do they expect from their participation? And what makes BEYOND stand out from other technology and innovation events?

The BEYOND exhibitors share their insights.

AETHON

- We have renewed our participation in BEYOND because it is a key meeting point for technology and innovation, allowing us to reaffirm our commitment to AI-driven engineering and technological advancement.
- BEYOND has enabled us to connect with industry leaders, showcase our technological solutions, and enhance AETHON's visibility as a pioneer in smart engineering and sustainable innovation.
- Through BEYOND, we have secured strategic partnerships, attracted international interest in our projects, and strengthened our presence in both the Greek and European technology landscapes.
- BEYOND stands out from other technology and innovation events because it combines networking with high-quality content, bringing together businesses, research centers, and startups that shape the future of technology.

- At BEYOND 2025, we will unveil our new AI-powered chatbot service, designed to enhance customer and business experiences with advanced automated communication and data analysis capabilities.
- With Al-driven interaction management, our chatbot provides personalized service, process automation, and intelligent request handling, improving both efficiency and user experience.

CARDEL

- BEYOND stands out from other technology and innovation events because being there feels like being part of a big technology family!
- At BEYOND 2025, we will showcase our most prestigious projects alongside our international partners, contributing cutting-edge technologies to the crucial sector of people, property, and infrastructure security.
- BEYOND has provided us with the perfect platform to present our innovative security solutions to the right audience.
- Through BEYOND, we have successfully secured new partnerships and expanded our network.

PARTNER NET

- We have renewed our participation in BEYOND because we are eager to be part of this dynamic technology event, which is now coming to Athens, offering us new opportunities for growth and collaboration.
- BEYOND has allowed us to increase our brand awareness and present our innovative solutions in a vibrant international environment.
- Through BEYOND, we have gained greater global exposure, contributing to our continued growth.
- BEYOND stands out from other technology and innovation events because it brings together the most innovative businesses, creating a unique hub for technology and networking.
- At BEYOND 2025, we will showcase emerging market trends, innovative solutions, and technologies that shape the future, reaffirming our commitment to progress and innovation.

WINGS ICT SOLUTIONS

Panagiotis Demestichas

Co-Founder & Chairman of the BoD



- We have renewed our participation in BEYOND 2025, recognizing it as a strategic hub for innovation and business growth.
- For us at WINGS, BEYOND 2025 serves as a key platform for presenting our innovative solutions in: Environment (wi.BREATHE), Utilities (wi.SENSE), Transportation Infrastructure (wi.MOVE), Aquaculture & Agriculture (wi.GROW), Industry 4.0 / 5.0, Industrial IoT, and Logistics (wi.SUPPLY), Health & Well-being (wi.CARE+), Education & Culture (wi.LIVE).
- By participating in BEYOND, we have secured important new collaborations, expanded our network, and strengthened WINGS' reputation as an innovative and fast-growing player in the technology sector.
- BEYOND stands out for its groundbreaking technology presentations, the participation of top companies and industry experts, and its targeted opportunities for business collaboration and growth.

• At WINGS, we leverage this platform to showcase our smart solutions in telecommunications, IoT, and AI, form strategic partnerships, and enhance our global presence in the technology market.

When & Where

April 04-06, 2025

BEYOND is more than just an exhibition or conference—it is a platform for connection, innovation, and shaping the future of technology. Metropolitan Expo, Athens, Greece

BEYOND 2025 Digital Technology & Innovation International Exhibition | Conference

<u>https://www.beyond-expo.gr/</u>

BEYOND 2025

BEYOND is organized by TIF - HELEXPO, Be-Best and Industry Disruptors Game Changers (IDGC) with co-organizers the Ministry of Digital Governance, the Ministry of Development, the Region of Central Macedonia, the Athens Chamber of Commerce and Industry, the Central Union of Municipalities of Greece (KEDE) and the Municipality of Thessaloniki. It is held under the auspices of the Ministry of the Interior, the Ministry of Rural Development and Food and the Region of Attica. Supporters of BEYOND are ODAP, SEPE, SETPE, SEKEE and HETIA.

WHY BEYOND?

Enjoying this email? The Beyonders is a special newsletter brought to you by TIF-HELEXPO. BEYOND is an international tech event where industry professionals converge to explore the latest advancements in emerging technologies. From artificial intelligence to virtual reality, the expo serves as a hub for networking, knowledge exchange and handson experience with groundbreaking innovations. It offers a glimpse into the future of technology and provides a unique platform for collaboration and discussion among leading experts and companies in the field. If you would rather read this newsletter in Greek, please click <u>here</u>. Make sure to follow BEYOND on social media!





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