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The
Beyonders^{EN}

AI
REALITY BITES

Friday, March 4th 2025

BEYOND 2025 is Open—The Conference Begins at 3.00 pm!

The doors have opened for **BEYOND 2025**, the International Exhibition of Digital Technology and Innovation, taking place under the theme "AI Reality Bites" from **April 4 to 6 at the Metropolitan Expo in Athens.**

But **BEYOND** is more than just an exhibition—it's a platform connecting global industry leaders, researchers, startups, and pioneers.

And that's not all...

BEYOND 2025 brings you the AI Reality Bites Conference, the most influential AI Forum in Southeastern Europe!

AI
REALITY BITES
FORUM

[Agenda](#)

Tickets

Get your ticket now for the **BEYOND 2025 International Exhibition of Digital Technology and Innovation** and avoid queues at the entrance.

Book your ticket for the **BEYOND 2025 International Conference** here.

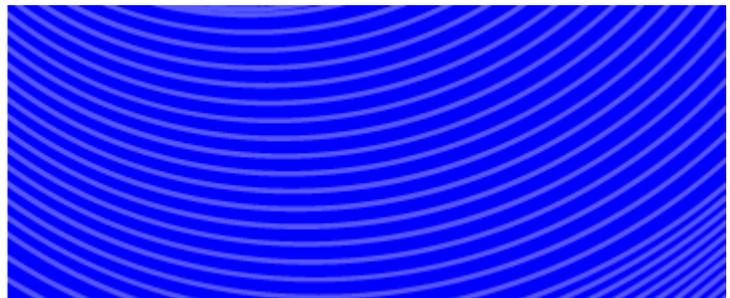
Early Bird Offer: Come with your team or friends and enjoy the **discounted** group ticket price (valid for 3+ tickets).

Free Transport to & from BEYOND 2025

During the exhibition days, **free shuttle buses** will be available to and from **Athens International Airport (Eleftherios Venizelos)** and the **"Doukissis Plakentias" Metro Station**. [More info.](#)

Plan your journey stress-free with TransiTool!

Use the **interactive TransiTool map** to track real-time bus routes and stops for a **smooth and easy commute** to BEYOND 2025. [Learn more here.](#)



Hellenic Development Investment Bank (HDBI)

The Hellenic Development Investment Bank Supports the BEYOND 2025 Conference!

The Hellenic Development Investment Bank (HDBI), Greece's state Fund of Funds, celebrates its **25th anniversary** since its establishment as **TANEO**.

Its mission is to **develop and strengthen the Venture Capital and Private Equity investment ecosystem** by co-investing with other investors in **innovative and outward-looking sectors** of the Greek economy, always respecting **ESG criteria**.

Today, HDBI is a **trusted institutional co-investor**, managing **€2.1 billion** in funds, with **strong international investment collaborations** and a **portfolio of 34 VC/PE funds**, covering the entire spectrum of business growth.

According to a **March 2025 Deloitte report**, investments made through HDBI have a **significant economic and social impact**, with **multipliers of 6.65x (direct) and 23.21x (indirect)**, contributing significantly to employment.

As a **key player in innovation and the startup ecosystem**, HDBI is making a strong presence at **BEYOND 2025**, an event that has become a leading institution in the field of

Digital Technology and Innovation, placing Greece at the center of technological advancements.

17 When & Where

17 April 04-06, 2025

BEYOND is more than just an exhibition or conference—it is a platform for connection, innovation, and shaping the future of technology.

📍 Metropolitan Expo, Athens, Greece

BEYOND 2025 Digital Technology & Innovation International Exhibition | Conference

📱 <https://www.beyond-expo.gr/>

BEYOND 2025

BEYOND is organized by TIF - HELEXPO, Be-Best and Industry Disruptors Game Changers (IDGC) with co-organizers the Ministry of Digital Governance, the Ministry of Development, the Region of Central Macedonia, the Athens Chamber of Commerce and Industry, the Central Union of Municipalities of Greece (KEDE) and the Municipality of Thessaloniki. It is held under the auspices of the Ministry of the Interior, the Ministry of Rural Development and Food and the Region of Attica. Supporters of BEYOND are SEPE, SETPE, SEKEE and HETIA.

WHY BEYOND?

Enjoying this email? The Beyonders is a special newsletter brought to you by TIF-HELEXPO. BEYOND is an international tech event where industry professionals converge to explore the latest advancements in emerging technologies. From artificial intelligence to virtual reality, the expo serves as a hub for networking, knowledge exchange and hands-on experience with groundbreaking innovations. It offers a glimpse into the future of technology and provides a unique platform for collaboration and discussion among leading experts and companies in the field. If you would rather read this newsletter in Greek, please click [here](#). Make sure to follow BEYOND on social media!

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